



**For Immediate Release
February 26, 2008**

Limor Schafman of KeystoneTech Group Joins MIT Enterprise Forum Startup Lab Panel

Location based entertainment and social entrepreneurship are on the rise. MITEF, in its monthly gathering in Northern Virginia, reviews three startups companies developing Location Based and Web 2.0 Social Entrepreneurship products and service, which are looking for investment capital. The event takes place Tuesday, February 26, 2008 6:30pm-9:00pm, NRECA, 4301 Wilson Blvd., Arlington, VA.

MIT is renowned for adventurously developing new technologies. The Enterprise Forum is its outreach education program that allows alums and other creative technology thinkers share in their knowledge, and present companies they are starting up,.

Always on the leading edge of technology, the MITEF Washington DC chapter will have three companies present their new startups focusing on geospatial entertainment [GeoRadio], safety oriented geospatial tracking of humans within buildings [TRX], and social entrepreneurship and networking peer to peer lending for developing countries [Investors Without Borders]. Reviewing the presentations and offering constructive commentary will be a panel of experts experienced in a variety of business models and technologies, each of whom will bring their own perspective to the mix: Richard Kozak, R&D², LLC; Lenard Marcus, Edison Venture Fund; and Limor Schafman, KeystoneTech Group.

“The Enterprise Washington DC Chapter of the Forum opened its doors in 1981,” says one local Director, Dennis Van Dusen. “Our focus, as a non-profit, is to promote the education in the greater Washington DC & Baltimore areas.

Event Information:

Startups Leveraging GPS and Web 2.0 Technology

WHEN: Tuesday, February 26, 6:30-9 p.m. (buffet and networking followed by presentations)

WHERE: NRECA, 4301 Wilson Blvd., Arlington, VA (by Ballston metro)

COST: FREE* for MITEF members, \$35 for non-members

MORE INFO: <http://www.mitef.org/>

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